



For Immediate Release

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Notice of Pending IP Licensing Program for certain LBR owners, operators, integrators and manufacturers

Cushing, OK (March 31, 2011) - Doug Carson & Associates, Inc. (DCA) is pleased to announce that it has perfected global patent protection on its INDIVIDUAL ADJUSTMENT OF PIT AND LAND TRANSITION LOCATIONS IN AN OPTICAL DISC MASTERING PROCESS family of cases. This is an important addition to the DCA patent portfolio.

This family of cases has a priority date of February 27, 1998, and includes the following:

US Patent 6,469,969 issued to DCA October 22, 2002.

European Patent EP 1916656 B1 granted to DCA on June 10, 2010 with coverage in Germany (DE Patent 69942846), Great Britain (GB Patent 1916656) and the Netherlands (NL Patent 1916656)

In addition, the Japanese Patent Office has notified DCA that a Decision to Grant for Japanese Application No. 2000-533871 was taken March 18, 2011, and this patent will grant in due course.

These cases generally disclose and claim a system for re-clocking data via a separate circuit from an upstream initial data generator, the separate circuit being contained in a separate chassis from the initial data generator. These re-clocked circuits may add optimization (write strategy) adjustments to the basic data signal. These optimization (write strategy) adjustments are performed in a separate chassis which is electrically and mechanically separate from the initial data generation and powered by a separate power supply.

The relevant claims are generally directed to a combined apparatus including 1) a signal generator/formatter housed on one chassis, 2) a re-clocking write strategy system housed in a separate chassis and 3) a LBR, as well as the methods use to create a master disc.

DCA is currently in the process of implementing a licensing program for the above IP, which applies to all combined LBR/signal processing configurations that are configured with a separate write strategy chassis.

For inquires or further information, please contact Doug Carson at doug@dcainc.com.

About DCA, Inc.

DCA, Inc., Doug Carson & Associates, (<http://www.dcainc.com>) is the industry's leading provider of signal processing and format creation technology for the optical disc manufacturing industry. Since 1988, Optical Disc manufacturers have relied on DCA's pre-mastering, mastering and verification products.

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