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## **DCA HD DVD-ROM Formatter Purchased by Toshiba Japan**

**Tokyo, Japan (December 7, 2004)** – DCA is pleased to announce the sale of an HD DVD-ROM Formatter to Toshiba. The package also includes MIS V8 Signal Processor, PCS pit geometry controller and DDP Loader. The equipment will be installed at Toshiba-EMI's Gotemba Plant.

"We are very honored by Toshiba's confidence in DCA's HD DVD Formatter. Our being able to supply a production formatter is due to the hard work of DCA engineers and our partners. As a strong voice for the DVD Forum and DVD Formats, we are pleased to work with Toshiba on the production roll out for the new HD DVD Format," says Doug Carson, CEO, DCA, Inc.

"We have been collaborating with DCA since the initial launch of DVD. The formatter is one of the key devices for HD DVD authoring and disc manufacturing and we are pleased that DCA has developed a formatter for HD DVD," said Hisashi Yamada, Chief Fellow of Toshiba's Digital Media Network Company. "Complete development of this key technology is another example of the continuing progress of the HD DVD format."

### **About DCA, Inc.**

DCA, Inc., Doug Carson & Associates, (<http://www.dcainc.com>) is the industry's leading provider of world class signal processing technology. Since 1988, CD and DVD manufacturers world-wide have relied on DCA's pre-mastering, mastering and verification products. DCA's products include MIS (Mastering Interface System) V8 - supporting both CLV and CAV mastering, DDP Pro Tools, DDP Toolkit and Commander. DCA is the creator and licensor for the optical disc industry standard of DDP (Disc Description Protocol). DCA is also heavily involved in new format development in the optical disc industry such as HD DVD.

### **About Toshiba**

Toshiba Corporation is a leader in the development and manufacture of digital consumer products, electronic devices and components, information and communication systems, and power systems. The company's ability to integrate wide-ranging capabilities, from hardware to software and services, assure its position as an innovator in diverse fields and many businesses. Visit Toshiba's web site at [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm).

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