



**For Immediate Release**

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**DCA Selects Digi-Box.co.uk as Exclusive Distributor for  
the United Kingdom and Ireland**

**Cushing, OK (January 20, 2010)** – Doug Carson & Associates, Inc. (DCA) has appointed Digi-Box.co.uk as the exclusive master distributor for the United Kingdom and Ireland. Digi-Box will focus on distribution of Aurora, DCA's file-based stream verifier, which is used for content certification at broadcast, post-production and authoring facilities.

"Due to the leadership of the United Kingdom in both content and systems integration throughout Europe, DCA has been seeking the right partner for distribution of its digital media test & measurement line. We believe we have found the perfect partner in Digi-Box, due to its breadth of technical knowledge and marketplace experience," says Eric Carson, Business Unit Manager for DCA's Digital Media Solutions group.

Jon Phillips, Managing Director of Digi-Box, said: "We are very excited to be working with DCA. With our combined technical expertise in file based worked flows and the increasing demand for quality assurance solutions we are perfectly positioned to meet customers' needs. DCA products complement our core market activity and provide tremendous value add to our customers in meeting their business objectives.

**About DCA, Inc.**

DCA, Inc., (<http://www.dcainc.com>) comes to the digital video industry with over 20 years of experience in signal processing and content analysis for optical media. DCA's flagship verifier, Aurora, provides automated verification for file-based video and audio streams, designed for a wide variety of content in high-volume environments. Additionally, DCA offers a Blu-ray Video Verifier for customers preparing content for distribution on the Blu-ray disc format.

**About Digi-Box.co.uk**

Digi-Box.co.uk, incorporated in 1997, is the leading UK product distribution company serving the Broadcast, Telecommunications and Multi-Media markets. The company uses its wealth of broadcast experience to represent best of breed products from world-leading manufacturers, including AJA, Alpermann+Velte, DekTec, Gefen, Pixelmetrix, Tangent Devices, Telestream and X2O. Its dedicated sales team has a wide range of experience and expertise in Test & Measurement, Monitoring Solutions, Signal Routing and Digital Conversion.

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